



DENVER METRO
ASSOCIATION OF REALTORS®

Quarterly Member Report

2024 Q4 Report: October 1 - December 31



Q4 Highlights

OCTOBER

- **DMAR Receives DE&I Award:** We proudly accepted the 2024 Colorado Association of Realtors® Diversity and Inclusion Award in the large association category. DMAR has been a leader in promoting diversity since forming our DE&I committee in 2017/2018, with initiatives like board representation for diverse real estate organizations, including the new addition of the Veterans Association of Real Estate Professionals.
- **Election Endorsement Guide:** We published our 2024 Election Endorsement Guide to assist members in navigating the November 5th election. The guide focuses on candidates and issues supporting homeownership, property rights, and housing.
- **RPACkle Ball Tournament:** Teaming up with SMDRA, we hosted the cosmic pickleball tournament on October 10th, raising funds for RPAC and continuing our advocacy for the real estate industry.
- **Networking Ninja:** On October 11th, our Industry Partner Leadership Committee presented a workshop and networking event to help members master the art of growing their business through connections.
- **DMAR Gives Murder Mystery Fundraiser:** On October 30th, we raised \$2,180 for DMAR Gives through a spooky and fun event hosted by the Women's Council of Realtors® North Metro Denver.

NOVEMBER

- **Smith Society Induction:** Congratulations to our CEO, Brendan Bailey, for being named a 2024 Smith Society Inductee.
- **28 Days of Membership:** This November, we showcased daily posts highlighting DMAR member benefits and offered exciting weekly giveaways, celebrating our members and giving back to the community.
- **RPAC Giveaway:** Members who invested \$25+ in RPAC November 4th - 29th were entered to win \$500. Congratulations to Mike Papantonakis, our winner! Your investments support critical real estate initiatives.
- **Focus Groups:** We hosted two focus groups to gather direct feedback from members about improving DMAR's programs, tools, and offerings for 2025.
- **DMAR Inaugural Celebration:** On November 20th, we celebrated our Association's accomplishments and installed our 2024-2025 Board of Directors, led by President Mike Bruce.

Q4 Highlights (continued)

DECEMBER

- Small Biz Holiday Pop-Up: YPN's annual event on December 5th brought members together for networking, holiday shopping and supporting DMAR Gives.
- Industry Partner Workshop: On December 10th, we hosted a free workshop led by Justin Knoll to help Industry Partners supercharge their 2025 business strategies.
- Town Hall Membership Meeting: Members joined us on December 10th for an open forum to hear about 2025 plans and share feedback, ensuring DMAR continues to deliver value through its events, services and programs.

Thank you to all our members for making Q4 so impactful.

Here's to continuing our momentum into 2025!



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303-756-0553



communications@dmarealtors.com



dmarealtors.com