



DENVER METRO
ASSOCIATION OF REALTORS®

2024/2025 PRESS KIT





DENVER METRO
ASSOCIATION OF REALTORS®

Dear Journalist:

It is a pleasure to introduce you to the Denver Metro Association of Realtors® (DMAR), one of the nation's leading Realtor® organizations and The Voice of Real Estate® in the Denver metro area. DMAR is a 501(c)(6) nonprofit organization, and the largest local Realtor® Association in Colorado, with over 8,000 Realtor® members across the Denver metro area.

Under the leadership of Board President Mike Bruce and CEO Brendan Bailey—who bring a combined 25+ years of executive and entrepreneurial experience—DMAR continues to set the standard for excellence in the real estate industry.

The Association continues to be a trusted resource for the local and national media, offering:

- Insight into the residential real estate industry and metro Denver's growth
- Market knowledge through its nationally recognized Denver Metro Real Estate Market Trends Report, published monthly
- Perspective on:
 - Residential real estate market data in the Denver metro area
 - Buyer and seller insights, tips and transactional processes
 - Real estate legislation and regulation
 - Investor activity, including cash buyers and "fix-and-flip" projects
 - How changes in the mortgage industry impact the market
 - The constantly evolving role that technology plays in the real estate industry
 - How Denver compares to markets across the nation
 - Denver neighborhood insights

I look forward to sharing DMAR's expert perspective on relevant real estate topics, trends, features and bylined articles. I am happy to set up an interview with Mike Bruce, Brendan Bailey and/or Realtor® and Industry Partner (i.e. affiliate) members of DMAR that may be a resource to you.

Thank you in advance for your time and consideration.

Sincerely,
Lindsey Hall
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On Behalf of DMAR
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SPOKESPEOPLE

SPOKESPERSON

Mike Bruce **2024-2025 President of the Board**

As the 2024-2025 President, Mike's role with DMAR will combine his passion for serving clients as a Realtor® with his love of giving back to his community. He is a dedicated and experienced real estate professional who is passionate about helping individuals find their perfect home.

A native of Colorado, Mike graduated from the University of Northern Colorado with a degree in Business Administration. In 2013, Mike launched his real estate career with Keller Williams Downtown, where he quickly rose to the top, consistently ranking in the top five percent of agents in his office.

Over the years, he has grown not only as an agent but also as an investor and leader within the organization. Mike joined DMAR upon entering real estate and soon became actively involved with the Government Affairs Committee. In 2020, he was elected to DMAR's Board of Directors, where he has continued to expand his leadership role and contribute to the success and advocacy efforts of the association.

Outside of real estate, Mike is an Eagle Scout and an avid outdoorsman who enjoys running, camping, hiking, snowboarding, and cycling.



SPOKESPERSON



Brendan Bailey **Chief Executive Officer**

Brendan brings nearly a decade of experience to his role as CEO of DMAR. Graduating from the University of Mary Washington, Brendan's path led him through Washington, D.C. and North Carolina in various advocacy roles. His journey included a pivotal role as a Legislative Assistant to a North Carolina House Representative, where he honed his skills in navigating the complex world of policy and representation.

Brendan previously spent five years at the helm of the Realtor® Association of Pioneer Valley (RAPV) in Springfield, MA, where his visionary leadership ushered in national recognition through his unwavering dedication to Association advocacy and community engagement. Notably, Brendan played an instrumental role in Kevin Sears' campaign, NAR's First Vice President of 2023, showcasing his ability to inspire and lead even at the highest ranks. Before his tenure at RAPV, he served as the chief operating officer of the Raleigh Regional Association of Realtors® (RRAR) in Cary, NC. During his five-year tenure there, he transformed RRAR into a symbol of excellence in programming and advocacy.

His impact isn't limited to the local scene; Brendan's prowess earned him a seat as the 2023 Vice Chair of NAR's Association Executives (AE) Institute Advisory Board. He's also a Golden R President's Circle RPAC Investor, a distinction that underscores his commitment to driving positive change in the industry. Furthermore, Brendan's dedication and leadership earned him the prestigious 2019 NAR AE Leaders of Tomorrow Young Professional Award. Reflecting on his journey, Brendan states, "When I began in the Realtor® world, I knew I had found home. As an industry, we fight for private property rights and equal access to housing for all, and I could not be prouder to represent this mission every day."

Hailing from Durham, NC, Brendan married his college sweetheart, MK. Together they enjoy outdoor activities, cooking, finding new restaurants and spending time with their yellow lab, Stella, and their cat, Neko.





Additional Spokespeople:

Lisa Nguyen
President-Elect

Sarah Futa
Treasurer

Jen Routon
Immediate Past President

Market Trends Committee Spokespeople:

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Committee Chair

Steve Danyliw
Committee Member

Susan Thayer
Committee Vice Chair

Nick DiPasquale
Committee Member

Libby Levinson-Katz
Committee Immediate Past Chair

Christina Ray
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Andrew Abrams
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Nicole Rueth
Mortgage Expert and Committee Member

Colleen Covell
Committee Member

Michelle Schwinghammer
Committee Member

Greg Cox
Committee Member

Heather O'Leary
Committee Member

Keri Dufy
Committee Member

2024-2025 Board of Directors:

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John Chapman, DMAR Director

Charles Coleman, DMAR Director

Malisa Eakins, DMAR Director

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Chris McGrath, DMAR Director

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Stephany Overmyer, Industry Partner Director

Shari Peck, DMAR Director

Carrol Rhead, Diversity Partner Representative for the National Association of Real Estate Brokers (NAREB)

Shyla Rogers, DMAR Director

Fabiola Roll, Diversity Partner Representative for the National Association of Hispanic Real Estate Professionals (NAHREP)

Ben Slingsby, Diversity Partner Representative for the LGBTQ+ Real Estate Alliance

Cooper Thayer, DMAR Director

Jeff Zoerb, Diversity Partner Representative for the Veterans Association of Real Estate Professionals (VAREP)



FACT SHEET

FACT SHEET

Who

The Denver Metro Association of Realtors® (DMAR) is a membership-based organization representing over 8,000 real estate professionals across the Denver metropolitan area. As The Voice of Real Estate® in Denver, DMAR operates alongside the Colorado Association of Realtors® and the National Association of Realtors®. The organization is recognized for its expertise in residential real estate and Denver's rapid growth, as well as its monthly, nationally acclaimed DMAR Market Trends Report.

What

In exchange for annual dues, DMAR provides its members with a wide range of benefits, including:

- **Realtor® Designation:** Exclusive access to the Realtor® trademark and its associated benefits.
- **Education & Programming:** Over 200 classes and events annually featuring local experts, nationally recognized speakers and top influencers.
- **Signature Events:** Highlighted by the DMAR Excellence Awards, which attracts more than 600 attendees each year.
- **Advocacy:** A powerful voice for real estate professionals at local, state and national levels.
- **Industry News & Tools:** Timely updates and resources to keep members informed.

When

DMAR was formed on August 18, 2011 when the North Metro Denver Realtor® Association, the Jefferson County Association of Realtors® and the Denver Board of Realtors® voted to merge. In September 2016, DMAR announced its latest merger with the Douglas Elbert Realtor® Association.

Why

Denver's real estate market is among the fastest-growing in the nation. DMAR's mission is to empower its members and support the real estate community through education, advocacy and innovation.



EDITORIAL



NAR Settlement Changes Homebuying


to view and share information regarding property listings. The exact amount varied, but this led to most sellers paying about 6% of the home's sales price, with 3% going to their agent and 3% to the eventual buyer's agent.


Starting on the 17th, those advertised offers of compensation are no longer allowed in an MLS. While sellers and their agents can still offer to pay a buyer's agent's fee, that must happen via outside negotiations. That could mean that in some transactions, sellers pay no portion of the buyer's agent fee at all – putting that burden fully on the buyer instead. The buyer could then negotiate and pay their agent's fee out of pocket or go without an agent, managing their transaction on their own.

"The biggest change is that buyers and their agents will need to negotiate compensation directly before viewing homes," says Jen Routon, president of the Denver Metro Association of Realtors. "If a seller is not offering compensation to the buyer's agent, the buyer will pay their agent directly."

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Author: Rachael Krause
Published: 9:07 PM MDT September 18, 2024
Updated: 9:07 PM MDT September 18, 2024 

DENVER — For the first time in four years, the Federal Reserve cut its key interest rate.

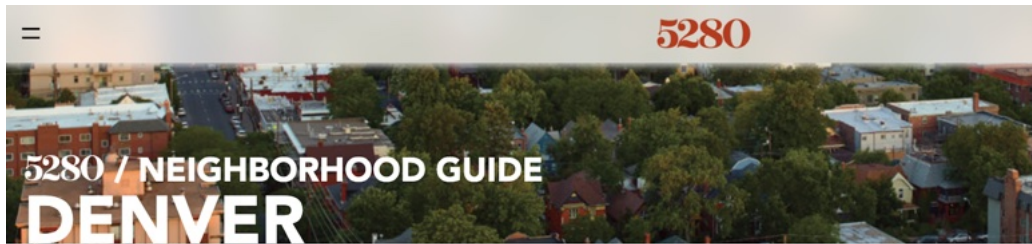
The move will impact everything from mortgage rates to credit cards. With the cut, there's welcome news for many in the real estate industry.

When it comes to buying a home, realtor Amanda Snitker knows it isn't always easy.

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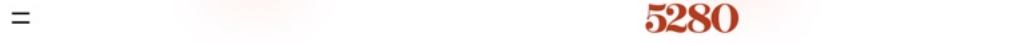
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MAGAZINE



The 25 Best Neighborhoods in Denver in 2024

By Jessica Giles & Daliah Singer



The Process

Here's how we create our annual 25 Best Neighborhoods list.

Our ranking is based on four variables: home prices, crime data, school rankings, and an X factor score that accounts for things that can't be as easily quantified, such as access to open space, public transportation, and restaurants and shops. Each category is weighted: 30 percent for year-over-year percentage change in home values; 25 percent for safety; 15 percent for neighborhood school ratings; and 30 percent for the X factor. Our initial list of 78 neighborhoods (which was whittled down to 76, as you'll read below) is based on the [city of Denver's official map](#). That's why you won't see areas like LoHi or RiNo listed; officially, they're not considered their own neighborhoods, despite what locals might say.

- **Average home sale prices:** The data was provided by the [Denver Metro Association of Realtors](#) (DMAR) and pulled by [Michelle Schwinghammer](#), a broker associate with West + Main Homes and DMAR Market Trends Committee member. The percentage changes reflect the difference in average closing prices between 2022 and 2023. Two Denver neighborhoods (Auraria and Sun Valley) had five or fewer closed home sales in 2023 and were thus excluded from consideration.

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The future of short-term rentals

May 3, 2024, 11:17 am By [Jen Routon](#)

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Current Mortgage Rates in November 2024

Average mortgage rates are just under 7% — but knowing how to compare offers could help you snag an even better rate



Written By **Aly J. Yale**

Updated November 8, 2024, 11:44 AM EST

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MEDIA REQUESTS

Interviews and high-resolution photography available upon request.

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