



## 2025 Excellence Awards Guidelines for Special Recognition Awards

### Special Recognition Award Categories

#### Broker/Manager of the Year

Any Realtor® who is a member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for Broker/Manager of the Year. The Broker/Manager may be a current or past (must have served in the role in 2024) Broker/Manager of a company. The following criteria are used to help determine the recipient of the award:

- I. **Service to Brokerage and Agents:** Serving the brokerage and its agents with the highest degree of professionalism and cooperation above and beyond expectation. Service through education and training.
- II. **Realtor® Activity:** Involvement in local Realtor® Association activity, including but not limited to leadership positions, committee and/or task force participation. Involvement in the Colorado Association of Realtors® and the National Association of Realtors® and/or participation or leadership in local chapters of the Institute, Societies and Councils.
- III. **Realtor® Spirit:** Faithfulness to laws, rules and regulations and the Code of Ethics, furtherance of the principles of good real estate practices.
- IV. **Civic Activity:** Participation in service clubs, civic and charitable activities, and community service activities.

#### Community Service Award (Individual or Company)

Any Realtor® (or office) who is a member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for Community Service Award. The Excellence Awards recognizes Realtors® and Realtor® companies who dedicate time and resources to community service.

#### DMAR Emerging Champion Award

Any Realtor® who is a member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for the DMAR Emerging Champion Award. The following criteria are used to help determine the recipient of the award:

- I. **Realtor® Activity:** Involvement in local Realtor® Association activity, including but not limited to leadership positions, committee and/or task force participation. Involvement in the Colorado Association of Realtors® and/or the National Association of Realtors® and/or participation or leadership in local chapters of the Institute, Societies and Councils.
- II. **Realtor® Spirit:** Faithfulness to laws, rules and regulations and the Code of Ethics furtherance of the principles of good real estate practices.
- III. **Civic Activity:** Participation in service clubs, civic and charitable activities, political activities and community service activities.
- IV. **RPAC/Government Affairs Activity:** Major investor in RPAC on an annual basis. Involvement in political advocacy or government affairs activities.
- V. **Realtor® Member:** Member of the Realtor® organization for a minimum of two years and maximum of five years; currently a member of the Denver Metro Association of Realtors®.
- VI. **Professional Development:** Involvement in education or professional development classes, promotion of importance of further education, advanced designations and/or instructor.

### Industry Partner of the Year

Any Industry Partner who is a member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for Industry Partner of the Year. The Industry Partner of the Year Task Force will consider all applications and select the Industry Partner who, in the opinion of the Task Force, meets the qualifications and is most deserving of this award. The recipient of the Industry Partner of the Year award is selected by the Industry Partner of the Year Task Force, which is comprised of previous recipients of this award. The following criteria is used to help determine the recipient of the award:

- I. **Association Activity:** Involvement in Realtor® Association activity, including but not limited to committee and/or task force participation and attendance at association functions and programs.
- II. **Civic Activity:** Participation in service clubs, civic and charitable activities, political activities and community service activities.

### Oliver Frascona Lifetime Achievement Award

Oliver Frascona was a ferocious legal advocate with an insatiable passion for real estate. He dedicated his life's work to real estate law, representing and advising developers, builders, lenders, buyers, sellers, landlords and tenants. He was perhaps best known, however, for being one of the nation's premier educators of Realtors®. Oliver was a member of the Real Estate Educators Association and the Colorado Real Estate Educators Association, which named him Educator of the Year in 1990. He was also a member of the Colorado Association of Certified Closers, the Colorado Association of Realtors® (which named him Educator of the Year in 2008) and the Colorado and American Bar Associations. We are proud to honor his legacy with the Oliver Frascona Lifetime Achievement Award.

Any Realtor® who is a member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for the Oliver Frascona Lifetime Achievement award. The following criteria are used to help determine the recipient of the award:

- I. **Realtor® Activity:** Involvement in local Realtor® Association activity, including but not limited to leadership positions, committee and/or task force participation. Involvement in the Colorado Association of Realtors® and the National Association of Realtors® and/or participation or leadership in local chapters of the Institute, Societies and Councils.
- II. **Business Accomplishments:** Good business conduct, service to clients and other business-related activities.
- III. **Realtor® Spirit:** Faithfulness to laws, rules and regulations and the Code of Ethics furtherance of the principles of good real estate practices.
- IV. **Civic Activity:** Participation in service clubs, civic and charitable activities, political activities and community service activities.
- V. **RPAC/Government Affairs Activity:** Major investor in RPAC on an annual basis. Involvement in political advocacy or government affairs activities.
- VI. **Realtor® Member:** Member of the Realtor® organization for a minimum of 10 years; currently a member of the Denver Metro Association of Realtors®.
- VII. **Professional Development:** Involvement in education or professional development classes, promotion of importance of further education, advanced designations and/or instructor.

### **Realtor® of the Year**

Any Realtor® member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for Realtor® of the Year. The Realtor® of the Year Task Force will consider all applications and select the Realtor® who, in the opinion of the Task Force, meets the qualifications and is most deserving of this award. The recipient of the Realtor® of the Year award is selected by the Realtor® of the Year Task Force, which is comprised of previous recipients of this award. The following criteria are used to help determine the recipient of the award:

- I. **Realtor® Activity:** Involvement in local Realtor® Association activity, including but not limited to leadership positions, committee and/or task force participation. Involvement in the Colorado Association of Realtors® and the National Association of Realtors® and/or participation or leadership in local chapters of the Institute, Societies and Councils.
- II. **Business Accomplishments:** Good business conduct, service to clients and other business-related activities.
- III. **Realtor® Spirit:** Faithfulness to laws, rules and regulations and the Code of Ethics, furtherance of the principles of good real estate practices.
- IV. **Civic Activity:** Participation in service clubs, civic and charitable activities, political activities, and community service activities.

### **Rookie of the Year (Note: Award based exclusively on production)**

Any Realtor® member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for the Rookie of the Year Award if he/she/they is in the first 12 months of being licensed. The 12th month must fall in 2024. Rookie of the Year is based on production and must meet the Excellence Awards criteria of \$5 million in production. The production submitted for Rookie of the Year is based solely on the first 12 months of production (not always a calendar year). Example: John Doe becomes licensed in June 2023. John would submit his production for Rookie of the Year from June 2023-June 2024.

### **Rising Stars (Note: Award based exclusively on production)**

Any Realtor® member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for a Rising Star award if he/she/they were licensed on or after January 1, 2024 and have a sales production volume of at least \$2 million.

### **Support Person of the Year**

Any individual employed in a supporting role at a brokerage may apply or be nominated for Support Person of the Year. Recipient of this award may or may not be a licensed real estate agent and/or a member of the Denver Metro Association of Realtors®. Support personnel outside of the brokerage are not eligible for nomination. The following criteria are used to help determine the recipient of the award:

- I. **Service to Brokerage and Agents:** With the highest degree of professionalism above and beyond expectation.
- II. **Service to Oneself through Education:** Always looking for opportunities for growth.
- III. **Civic Activity:** Participation in service clubs, civic and charitable activities, political activities, and community service activities.

### **Pathways Award (Awarded to up to three Realtor® members each year)**

Any Realtor® member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for a Pathways Award. The goal is to recognize members who are committed to guiding and supporting clients from traditionally underserved communities along the various pathways to homeownership. For example, this award could recognize members who have served their clients with success utilizing CHFA, VA, FHA or down payment assistance in a transaction. This is your opportunity to describe to us how you, or a deserving peer, went above and beyond in 2024. The application requires an essay of 250 words or less. If chosen, applicants may be contacted for additional information.

### **Social Media Impact Award**

Any Realtor® or Industry Partner member (Primary or Secondary) in good standing of the Denver Metro Association of Realtors® may apply or be nominated for the Social Media Impact Award. This award celebrates DMAR Realtors® and Industry Partners who have made a significant contribution to the industry by effectively utilizing social media to communicate the value of the Realtor® brand, the benefits of homeownership, the buying and/or selling process and/or meaningful community engagement. This prestigious award recognizes outstanding efforts in educating and engaging an audience on these crucial aspects of real estate through compelling content. Recipients of this award demonstrate a commitment to advancing the general public's understanding of these important topics and a commitment to elevating the Realtor® brand and the real estate industry as a whole.

Up to two posts (static post/photo, reel or video) may be submitted and must have been posted on a social media channel (Facebook, Instagram, LinkedIn or YouTube) during the 2024 calendar year. Listings are NOT eligible for submission.

The following criteria are used to help determine the recipient of the award:

- I. Does the post educate on the value of the Realtor® brand?
- II. Does the post educate on the benefits of homeownership?
- III. Does the post educate on the home selling and/or buying process?
- IV. Does the post show community engagement (either within the Association or with a non-profit)?
- V. Does the post reflect the Realtor® spirit?